

# Privacy Policy linkin.biz – connecting markets

This data protection declaration governs data protection between LinkinBiz GmbH (hereinafter referred to as LiB), as operator of the website, and the users of the website.

## 1. Personal data

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Linkin.biz websites do not record users' personal data (e.g. names, addresses, telephone numbers or email addresses), unless users voluntarily provide such data (e.g. by registering or sending a query), or otherwise agree to provide such data, or if the applicable data protection statutes permit such collection. If LiB web sites provide the option to enter personal data, such user data will be used for the purposes described below.

## 2. Purpose and purpose related use

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LiB collects the following user data for the following purposes:

Email address – to transmit lost login data and current information

Location – to determine the region in the display or link

Personal biography, name or other voluntary information are obtained to facilitate and personalize communication. (Such data is not mandatory, but purely voluntary. Each user can decide which data will be provided.)

For technical reasons, the LiB website software stores all information freely provided via forms (e.g. during registration, submission of comments, etc.). This particularly concerns links, comments, user names, email addresses, passwords (coded by us and cannot be decrypted by us or by third parties without criminal intent), as well as voluntary information which you consciously transmit. You may provide fabricated data. In the event of misuse, attacks or the publication of illegal material, such transmitted data will be provided upon court order.

Information supplied via the contact form / email are additionally stored on a local PC using an email program (this is to document communication and respond more quickly to inquiries). LiB will delete such email upon written request.

## 3. Server log data

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For technical reasons the operator of this web site automatically collects and stores server log data transmitted by your browser:

- Operating system
- Browser type/version
- Referring site (URL of the website you used to reach us.)
- IP address (spam protection, unique identification)
- Time of your visit

Data stored by the server cannot and will not be assigned to a natural person. After 14 days, the log files are automatically deleted, or deleted after statistical analysis. Please understand that server log data is absolutely necessary for the security and protection of this web presence. In addition, LiB and its global affiliates use this information to determine the attractiveness of their websites and to improve their efficiency and content.

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## 4. Cookies

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The operator of the website and the software installed on the server use cookies. Cookies are text files containing login information, providing automatic system login, for example, and enable enhanced functionalities. (e.g. password entry not required). Cookies only store your login information and cannot cause damage to your computer. You can define the duration of cookies yourself in the user profile on your computer; cookies can be deleted from your computer at any time. Cookies are technically required to verify you as a logged-in user.

## 5. Social Media Plug-Ins

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LiB website uses so called Social Plugins to allow you to easily share our website with the world. The Plugins are identifiable by the buttons of their respective service.

By clicking on one of the aforementioned buttons you give the explicit consent to the use of the respective Plugin and activate it. Without your consent no connection to Social Media is established.

If one or more Plugins are active, the respective Social Media will get the information that you have visited the LiB website with your IP-address. When you click a Social Media Button while you are logged in your social media user account, you can link the content of LiB website on your Social Media Profile. This enables the respective Social Media to assign your visit of the LiB website to your Social Media Account.

LiB hereby gives notice that LiB as provider has no knowledge of the content of the transmitted data and the use of them through the Social Media.

Purpose and detail of the data assessment and the further use and analysis of the Data through the Social Media and your thus related personal rights and control functions and settings options to protect your private data, can be found in the data disclaimers of the companies running the respective services. Under the mentioned documents you find detailed information regarding type, purposes and use of your personal data.

If you are a member of one of the available social networks and do not want them to collect your data via our website and to store it in relationship to your member account, you will need to deactivate the Plugin and/or log out of the social media prior to the visit of our website and you may also have to delete any related cookies locally stored by Facebook, Google, Twitter or any other used service.

## 6. Security

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LiB employs technical and organizational measures to protect your personal data against unintentional or illegal deletion, modification or loss, and against improper transmission or unauthorized access.

## 7. Right to Information

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You have the right to obtain information regarding stored personal data, its source and recipient, as well as the purpose of its retention. Please get in touch with us via the contact data provided on the Legal Information page. In order to obtain information, you must identify yourself (as the person about whom the information is to be provided) or verify that you are authorized to receive information regarding a third party.

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## 8. Privacy

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Personal information about you may be collected for the primary purpose of keeping you informed about LiB. Your personal information will be processed by one of our employees only and will not be stored or used by any third party.

The information contained therein will only be used if requested by you.

## 9. Google Analytics

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This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Consent for the collection and storage of data can be refused for the future at any time.

Regarding the application of analysis tools with complete IP addresses, we would like to add that this website running Google Analytics uses the extension "\_anonymizeIp()" and as a result only a shortened form of IP addresses will be processed in order to ensure anonymity.

## 10. Legal basis, changes to this data protection declaration

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The European Data Protection Act forms the exclusive legal basis of this data protection declaration. LiB reserves the right to make adjustments to the data protection declaration. The latest version will be published here.

## 11. Place of jurisdiction

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Legal domicile is Salzburg, Austria.